

## SPIS TREŚCI

Wprowadzenie .....	3
IVAN PIROZHNIK Tourist Clusters as a Factor in Activating Cross-Border Spatial Development.....	7
DANIEL SZOSTAK Planowanie rozwoju usługowego produktu turystyki wędkarskiej w oparciu o posiadane walory endogeniczne. Przykład powiatu szczecineckiego.....	22
ALFRED KROGMANN, FRANCISZEK MRÓZ, ZUZANA DVOŘÁKOVÁ LÍŠKOVÁ, ALENA DUBCOVÁ, MAGDALÉNA NEMČÍKOVÁ, DAŠA OREMUSOVÁ Possibilities for Developing Beer Routes in Slovakia.....	36
ANNA KOLASIŃSKA Opportunities for the Development of Film Tourism in Kraków .....	53
MARIOLA TRACZ, MAŁGORZATA BAJGIER-KOWALSKA Zmiany w ruchu turystycznym w wybranych miastach dziedzictwa kulturowego państw Grupy Wyszehradzkiej (V4).....	67
ANNA IRENA SZYMAŃSKA Focus Group Interviews Employed in the Research Analysing Young Adults' Behaviour on the Market of Alternative Means of City Transport.....	84
ANNA IRENA SZYMAŃSKA, MONIKA PŁAZIAK Ocena atrakcyjności centrów handlowych dla młodych konsumentów – zastosowanie modelowania strukturalnego.....	96
MATYLDA SIWEK Podgórze – zaniedbana dzielnica czy drzemiący potencjał? Wizerunek miejsca w świetle zanalizowanych materiałów informacyjnych i promocyjnych.....	109
OLEKSANDR KOROL, VOLODYMYR KRUL Classification of Countries of Destination by Gross and Relative Values of International (Inbound) Tourism and its Factors.....	130
MICHAŁ JASIŃSKI Stages of Tourism Economy Penetration and the Phenomenon of Overtourism on Caribbean Islands .....	150
KRZYSZTOF SALA Praktyczne wykorzystanie i współczesne znaczenie obiektów przemysłowych w Polsce na przykładzie hoteli loftowych .....	167
NATALIA BATSIUN, ANATOL JAKOBSON, YURI JAKOBSON Irkutsk as a Potential Growth Point of Greening Processes in Russia .....	179
GULNARA NYUSSUPOVA, VLADIMIR UVAROV, MADIYAR KADYLBKOV, GAUKHAR AIDARKHANOVA, ANATOLY STEPANOV, ALEXANDER BURNASOV Trends and Development Prospects of Ayagoz District of East Kazakhstan Oblast in the Conditions of Transformation of the Region's Economy .....	190
MARIAN KOZACZKA Społeczna odpowiedzialność spółek zarządzających polskimi specjalnymi strefami ekonomicznymi.....	207
KAMILA ZIÓŁKOWSKA-WEISS Evaluation of Selected Components of Standard of Living and Quality of Life within a Polish Diaspora: the Example of the Greater Toronto Area .....	220

## CONTENTS

Introduction.....	5
IVAN PIROZHNIK	
Tourist Clusters as a Factor in Activating Cross-Border Spatial Developmen.....	7
DANIEL SZOSTAK	
Planning the Fishing Service Tourism Product Development Based on Endogenous Values, Example of the Szczecinek County (Poland).....	22
ALFRED KROGMANN, FRANCISZEK MRÓZ, ZUZANA DVOŘÁKOVÁ LÍŠKOVÁ, ALENA DUBCOVÁ, MAGDALÉNA NEMČÍKOVÁ, DAŠA OREMUSOVÁ	
Possibilities for Developing Beer Routes in Slovakia.....	36
ANNA KOLASIŃSKA	
Opportunities for the Development of Film Tourism in Kraków.....	53
MARIOLA TRACZ, MAŁGORZATA BAJGIER-KOWALSKA	
Changes in Tourist Volume in Selected Cultural Heritage Cities in Visegrad Group Countries (V4).....	67
ANNA IRENA SZYMAŃSKA	
Focus Group Interviews Employed in the Research Analysing Young Adults' Behaviour on the Market of Alternative Means of City Transport.....	84
ANNA IRENA SZYMAŃSKA, MONIKA PŁAZIAK	
Assessment of Shopping Centres Attractiveness for Young Consumers – Application of Structural Modelling.....	96
MATYLDA SIWEK	
Podgórze – a Neglected District or a Dormant Potential? Image of the Place in the Light of Information and Promotional Materials.....	109
OLEKSANDR KOROL, VOLODYMYR KRUL	
Classification of Countries of Destination by Gross and Relative Values of International (Inbound) Tourism and its Factors.....	130
MICHAŁ JASIŃSKI	
Stages of Tourism Economy Penetration and the Phenomenon of Overtourism on Caribbean Islands.....	150
KRZYSZTOF SALA	
Practical Use and Contemporary Meaning of Post-Industrial Facilities in Poland Based on the Example of Loft Hotels Industry.....	167
NATALIA BATSIUN, ANATOL JAKOBSON, YURI JAKOBSON	
Irkutsk as a Potential Growth Point of Greening Processes in Russia.....	179
GULNARA NYUSSUPOVA, VLADIMIR UVAROV, MADIYAR KADYLBEKOV, GAUKHAR AIDARKHANOVA, ANATOLY STEPANOV, ALEXANDER BURNASOV	
Trends and Development Prospects of Ayagoz District of East Kazakhstan Oblast in the Conditions of Transformation of the Region's Economy.....	190
MARIAN KOZACZKA	
Social Responsibility of Companies Managing Polish Special Economic Zones.....	207
KAMILA ZIÓLKOWSKA-WEISS	
Evaluation of Selected Components of Standard of Living and Quality of Life within a Polish Diaspora: the Example of the Greater Toronto Area.....	220